

Report from the Youth Ambassadors: WCC and Beyond



History

- 2014 AGM (Connecting youth to nature, Elyse and Shailyn joined Board)
- Development of Youth Ambassador Program



2015-2016 Youth Ambassadors



2016/2017 Youth Ambassador Application

- Application was reviewed and approved by Board of Directors
- Translated into French
- Online

2016-2017 Application Statistics

- 114 applications
- 6 French
- 96 female, 18 male
- 90 students
- 75 bilingual applicants
- Ontario (46), British Columbia (33), Quebec (14), Alberta (8), Manitoba (7), Nova Scotia (3), Northwest Territories (2), New Brunswick (1)

Application Review

- 8 reviewers (Board members, past YA and external members)
- Each application reviewed three times
- Shortlisted to ten applicants
- Blogs
- Board approval



2016/2017 Youth Ambassadors

- **Caroline Merner**
(Nova Scotia)
- **Elise Pullar**
(British Columbia)
- **Samantha
McBeth** (Quebec)

Blogs, Pre-congress
and WCC



World Conservation Congress







What is Next?

- Canadian Parks Conference in Banff (March)
- Engaging other applicants
- Continuing blog/guest blogs
- Developing ideas for the next round of Youth Ambassadors (increasing reach/representation, and how to engage more with CC-IUCN)

Questions?
Thank you!



IUCN
World
Conservation
Congress
Hawaii 2016

UICN
Congrès
mondial de
la nature
Hawaï 2016

UICN
Congreso
Mundial de
la Naturaleza
Hawaï 2016

#IUCNcongress